



PACERS COMMUNITY NEWSPAPER PROJECT

AWARDS COMPETITION 2009-2010

All schools participating in the PACERS Community Newspaper Project are eligible to submit entries in the newspaper competition. The submission deadline is April 10, 2010. Entries will be judged by a panel of professional journalists and PACERS consultants. Awards will be made at the PACERS annual conference on April 20th in Florida.

Comprehensive Awards. There are three comprehensive categories that have financial awards provided submissions meet PACERS standards. (All award checks will be made out in the name of the local PACERS Chapter for the community in which the paper operates.)

- **Best Paper**--\$150.00 Judges will evaluate the overall quality of the paper as demonstrated in layout and design, writing, features and sections, etc. Since PACERS sponsors community newspapers, a special emphasis will be placed on papers that report on local topics and those that give value to communities. (Submit 3 copies of each edition.)*
- **Best business plan and business operation**--\$100.00 Entrants should submit their Business Plan along with a Brief Summary of related activities that include ad and subscription sales.
- **Most effective and comprehensive involvement of students and community members**--\$50.00 In one page or less, a news article should be written that effectively reports community, student, and staff involvement. Items to include: number of staff members, number of student participants (and the areas they have contributed), number of local chapter members, number of community members involved, lessons & writing assignments utilized by teachers or the sponsor to create articles and generate ideas for use by the paper, etc. It should explain how the paper has been used as a vehicle for student writing, other forms of participation, and highlight a positive outcome for your community.

Individual Awards. Certificates of recognition will be given to individuals in the following categories.

- **Best Articles**
 - Community
 - School
 - Sports
 - Business
- **Best Photograph**
- **Best Graphics** (entries may be a single graphic or overall layout and design – please specify)
- **Best Ad Sales** (use a table or chart to display the sales generated by advertisements & use of revenue)



Submission Guidelines.

For all categories listed above, with the exception of Best Paper, one email should be sent using www.DropSend.com. The one email should be sent to niklane@charter.net and list the categories for which the paper/staff wishes to enter for contest purposes (copy and paste the Awards list above and delete/add information as needed)... each article, photograph, graphic, business plan, etc. should be attached to the one email sent from each staff. This email should be thorough and self-explanatory. It should also include exact detail, such as reporter for each article, photographer for each image, and any other pertinent information. To submit an entry for Best Paper, 3 copies should be mailed directly to the PCNP Coordinator, Nikki Lane, and post-marked before April 10th, 2010.

PACERS | c/o Nikki Lane | 5052 Longleaf Lane | Birmingham, AL 35242

Call Nikki Lane with questions: 205-602-8808